

Anat Shapiro. CV

Birth date: 13.11.1980

Mail: shapiro.anat@gmail.com

Tel: 0522927285

Address: Hashoftim 7, Tel Aviv

2003- 2007 Shenkar. Student

B.Des Building and environmental design, Graduated with Summa Cum Laude.

2007-2010 Studio Matka. Designer.

Co- Founder of a multi-disciplinary studio focuses on Interior, Graphic and Industrial design.

During my time at the studio I was involved in designing both private and commercial projects (combining graphic, furniture and interior design in each project), leading branding process with commercial clients and creating product that were later sold in top design shops around Israel such as SOHO, Primitive and Ultra Lighting.

2010- 2013 Freelance designer.

I have continued taking on personal projects, focusing on interior design in private residences.

2012 Nominated as one of the most promising designers of the year by BVD magazine.

2010- 2013 DASS. Online marketing manager and partner.

Lead all SEM and YouTube activities under Maple, a subsidiary of web3 and a leading international online media company.

After we established our activity in the firm, and under my leadership we lead campaigns to the top players in the Israeli market such as Lapa”m, Egged, Orange, Isracard, Mizrahi-Tefahot Bank to Mey Eden and expanding to the international market with campaigns for volkswagen, Klarna, Ikea and more.

In 2013 DASS was acquired by Maple.

2014- Present Freelancer

PPC and Marketing services to leading companies like Pizza Hut, Norvet, Avantis, Uprise and AlgoSeller.

Giving online marketing, user acquisition and product marketing services to new startups such as Ask Haley and aNabu, focusing on creating online communities, managing content and online communities for startups.